



# SERVIŠE INČLUDED Istanbul

# 2020

😊  
2nd - 4th  
June 2020

## SPONSORSHIP / PARTNERSHIP PROSPECTUS

Inaugural Food and Beverage  
Conference & Hospitality Exhibition

*Come taste the future ...together!*

RAFFLES



ORIENT  EXPRESS

*pullman*

SOFITEL  
LEGEND

swissôtel

*Fairmont*

MÖVENPICK

SO

SOFITEL

GRAND MERCURE

*Mercure*  
HOTELS

NOVOTEL

# Your Invitation

**ACCOR** is proud to  
invite you to become a partner in

**SERVICE INCLUDED 2020**

their inaugural

**FOOD AND BEVERAGE CONFERENCE  
& HOSPITALITY EXHIBITION**

to be held at the **SWISSOTEL THE  
BOSPHORUS, ISTANBUL**

**2 - 4 June 2020**

This unique event brings together Executive Chefs, F&B Directors, and Accor Executives to collectively define the future of hospitality services at over 1000 Accor luxe and mid-scale properties. Your partnership in this event puts you centre stage of these important proceedings.

## Why should you attend?

The concurrent trade exhibition will provide you with an invaluable opportunity to **showcase your products and services** to a **highly qualified captive audience**. Coupled with your attendance at social functions with key industry decision makers for the entire European region, **Service Included 2020** will provide you with an **unparalleled networking opportunity** for your business.

Additionally, you and your key people have an opportunity to fully participate in an immersive conference experience guaranteed to stimulate the mind and together explore the future of the hospitality industry. We invite you to play a major role in this inaugural event.

*Come taste the future... together!*

# Be seen by all the right people in all the right places

**OVER 1000 ACCOR HOTELS  
THROUGHOUT THE EUROPEAN REGION**

**CONTINUOUSLY DEVELOPING MARKET  
& PIVOTAL TOURISM AND HOSPITALITY  
DESTINATION**

**BRAND STRENGTH OF A PORTFOLIO OF  
LUXURY BRANDS**

## The People

In becoming a **Partner** in the inaugural Accor Food and Beverage Conference and Hospitality Exhibition - **Service Included 2020**, you will ensure that Accor's **top level decision makers** are talking to you.

Your company will be exposed to **over 800 premium potential clients** - Executive Chefs and Food & Beverage Directors including central Accor Procurement team Paris - all actively sourcing the best products in a variety of industries from food supply, preparation and presentation, interior design and furnishings, information technology, glassware, silverware and more!

At the same time, you will be able to network with fellow preferred suppliers - companies Accor has hand-picked in recognition of their **exceptional quality and service**.

Exposure to over **800 leaders** in the food & beverage industry  
Accor Hotels Procurement team will be there for you to meet

Executives from over **1000 European Accor Hotels**

Representatives of **over 100 exciting new Accor Luxe Projects and  
200 Midscale Projects** in the region

Appeal directly to **key decision makers**

Network with fellow preferred Accor Hotel suppliers

## The Places

Accor Hotels has assumed a **leadership** position worldwide, driven both by dedicated management and a history of **customer loyalty**. Their brand portfolio has grown to include some of the **most highly regarded** and **recognised names** in the business - Swissotel, Fairmont, Raffles, Orient Express, Pullman, M Gallery, Sofitel, Movenpick and Grand Mercure.

The strength of these brands is evidenced, in part, by the **superior ratings** received from their guests and from industry publications. Servicing millions of valued guests each year, Accor Europe encompasses 189 luxury hotels and also over 930 midscale hotels and represents all major cities and destinations throughout the region - one of the fastest growing markets and a pivotal centre for trade.

# Share a slice of the Accor pie

## HOW CAN YOU AFFORD NOT TO ATTEND?

Indicative of Accor's considerable market presence, Accor Food and Beverage spends millions of Euro each year on a diverse range of products and services, with considerable emphasis on the following industries:

*Food*  
*Beverages*  
*Furniture, Fittings & Equipment*  
*Hotel Operating Equipment*  
*Audio Visual & Information Technology*  
*Communications & Media*  
*Chemicals & Hygiene products*  
*Linen*

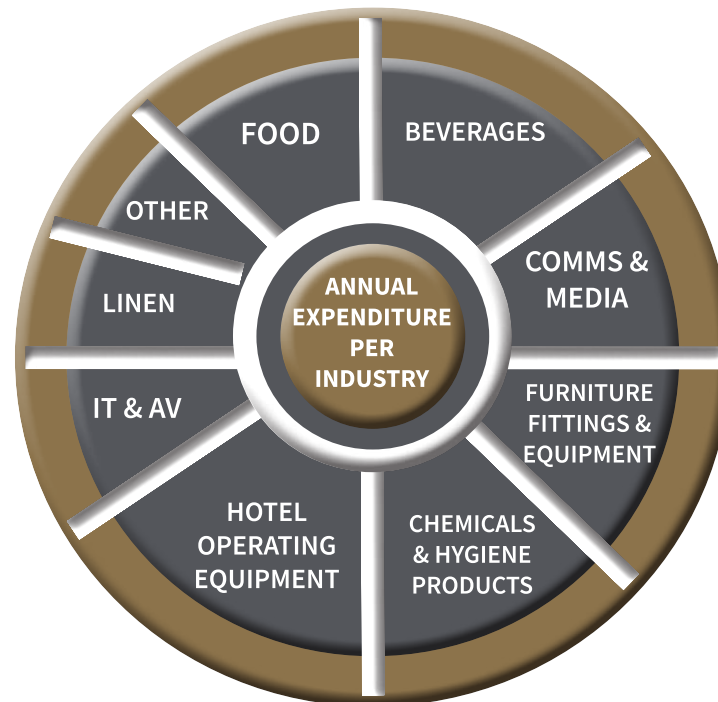
## Premium Opportunities

Partnership of **Service Included 2020** provides you with the option to participate in key conference events, a complimentary trade booth or private room, advertising and marketing and even the ability to secure naming rights to selected social events.

The following pages detail four premium partner packages for your consideration:

Platinum  
Gold  
Silver  
Bronze

Also included are several other exclusive opportunities to enhance these packages.



# Register your Interest



Partnership of the inaugural Accor Food and Beverage Conference and Hospitality Exhibition - **Service Included 2020** provides you with the option to participate in key conference events, hold a trade booth, receive advertising, marketing and naming rights, with the aim of elevating your status as a preferred Accor supplier.

Register your interest via the website or contact Mr Robert Clark or Ms Tarnia Simpson:



**Robert Clark**  
Event Producer

robert@legendhouse.co  
+61 433 195 154

**Tarnia Simpson**  
Senior Event Manager

tarnia@legendhouse.co  
+61 405 537 373

[www.serviceincluded2020.com](http://www.serviceincluded2020.com)



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